

MAKEDA BOEHM

A.I. TRANSFORMATION & ADOPTION STRATEGIST

FOUNDER | KEYNOTE SPEAKER | SOCIAL & DATA SCIENTIST

Make A.I. useful for the work your people actually do.

Makeda Boehm created Context Training™, the human skill of teaching A.I. your world so it can stop guessing and start doing useful work. Her work connects social science, organizational management, data science, enterprise sales, and more than a year of daily A.I. building.

NEARLY \$10M

Enterprise technology sales

MBA

Organizational Management

M.S.

Data Science in progress

CONTEXT TRAINING™

Creator & #1 Amazon Bestselling Author*

THE FLAGSHIP IDEA

CONTEXT TRAINING™

Your people already carry the context the tools are missing. The Loop turns that knowledge into a repeatable way to direct, evaluate, and improve A.I.

1 SAY WHAT YOU NEED

Name the goal and the real job.

2 SHOW WHAT MATTERS

Supply the context that changes the answer.

3 CHECK THE WORK

Evaluate the output with human judgment.

4 TEACH WHAT IT MISSED

Preserve the correction for next time.

WHAT AUDIENCES TAKE WITH THEM

- Why generic A.I. misses what matters.
- A repeatable method for real work.
- Judgment about what to share, check, and preserve.

SELECTED STAGES, MEDIA & PROFESSIONAL PLATFORMS



BEST FOR

- A.I. adoption and transformation
- Leadership and future of work
- HR, learning, and organizational development
- Associations and professional communities
- Workforce development

SPEAKING FORMATS

- Keynotes
- Workshops
- Executive briefings
- Virtual or in person

WHY BOOK MAKEDA

- One clear framework, adapted to the room.
- Beginners and daily users learn together.
- Practical application with privacy and human judgment built in.
- A useful next move instead of a tool roundup.

BRING CONTEXT TRAINING™ TO YOUR GROUP

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*Context Training reached #1 in Document Management (Kindle Store), September 4, 2026.